Principles of Design:

Unity

<u>Unity</u>

Unity is the relationship among the elements of a visual that **helps all the elements function together**.

Unity gives a **sense of oneness and <u>cohesiveness</u>** to a design. **When a composition has unity, the design will be viewed as one piece, as a whole, and not as separate elements with the work of art.**
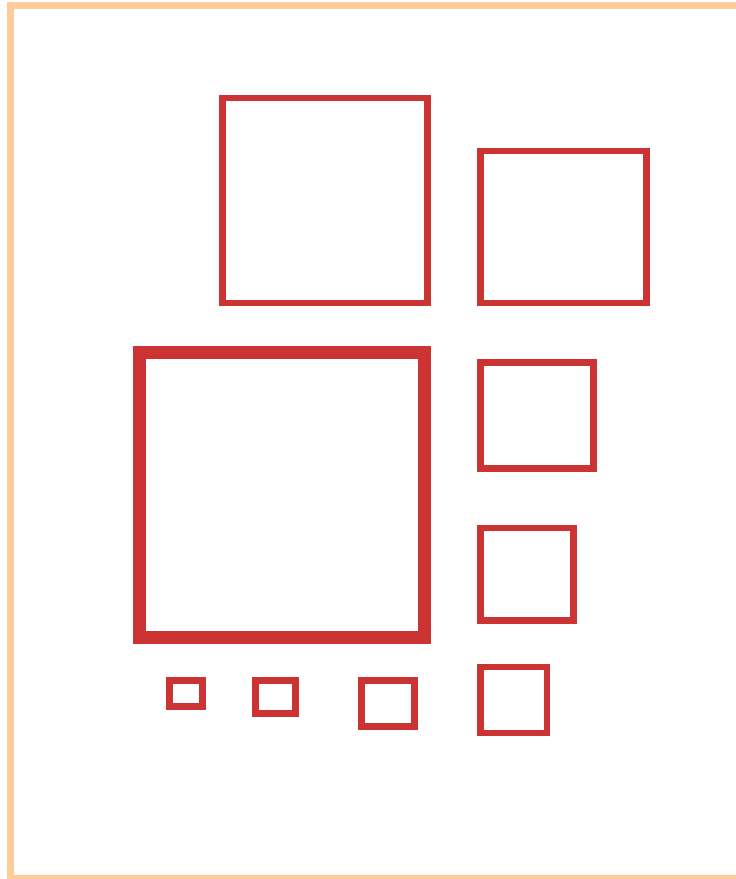
It is what pulls the Elements of Art together.

Unity **helps organize a visual image**, facilitating interpretation and understanding. **<u>Unity helps create order</u>**.

You know unity has been achieved when all aspects of the design complement one another rather than compete for attention.
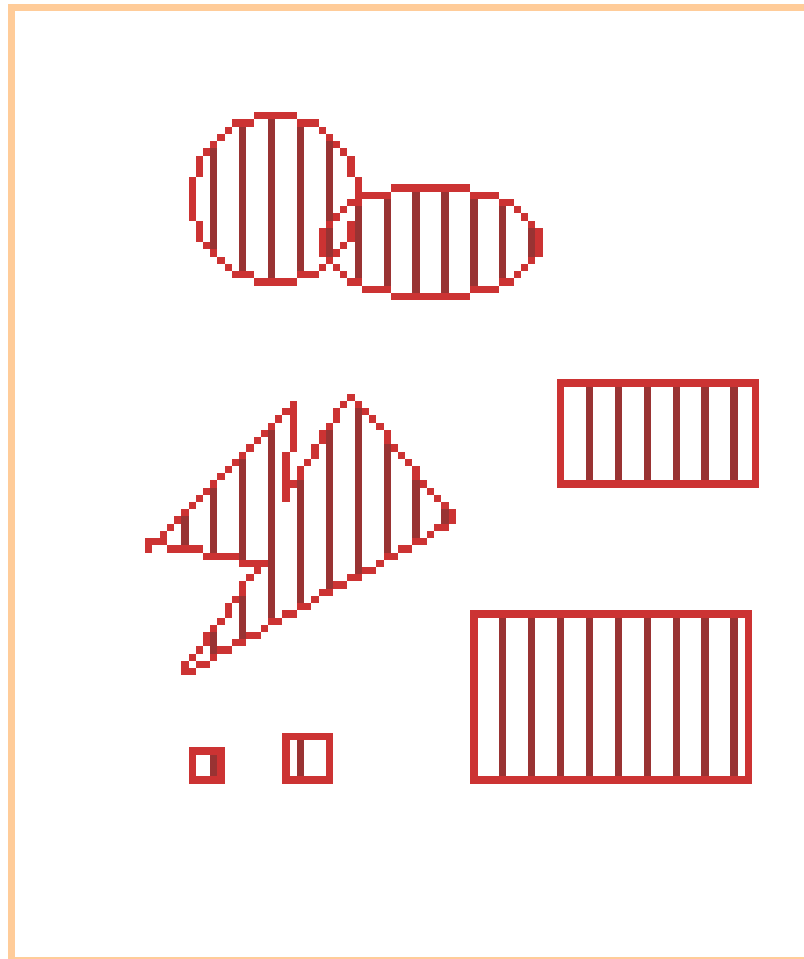
It serves to **reinforce the relationship** between the design elements and relates them to the key theme being expressed in a work of art.
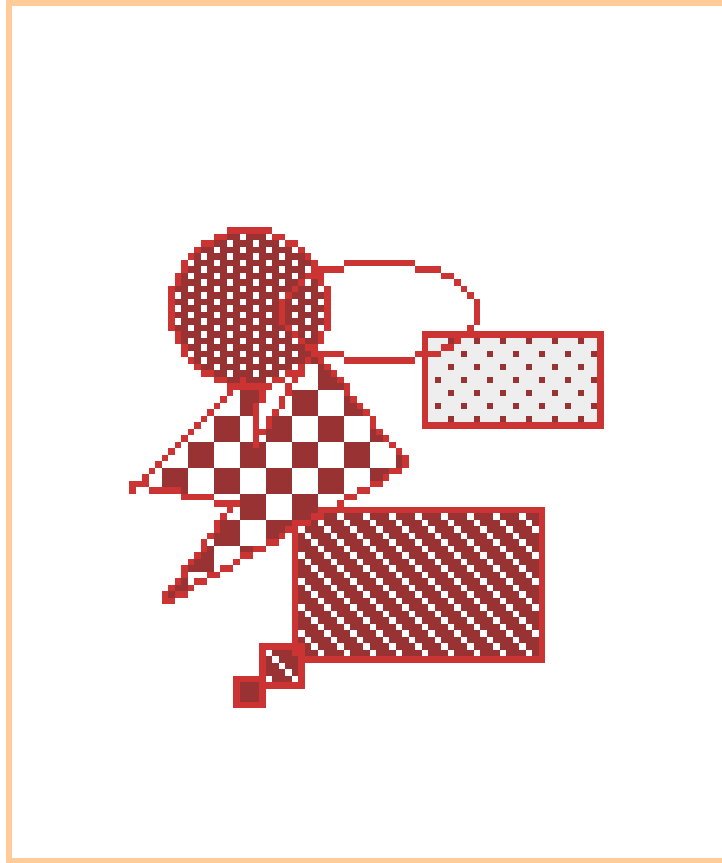
How to Create Unity

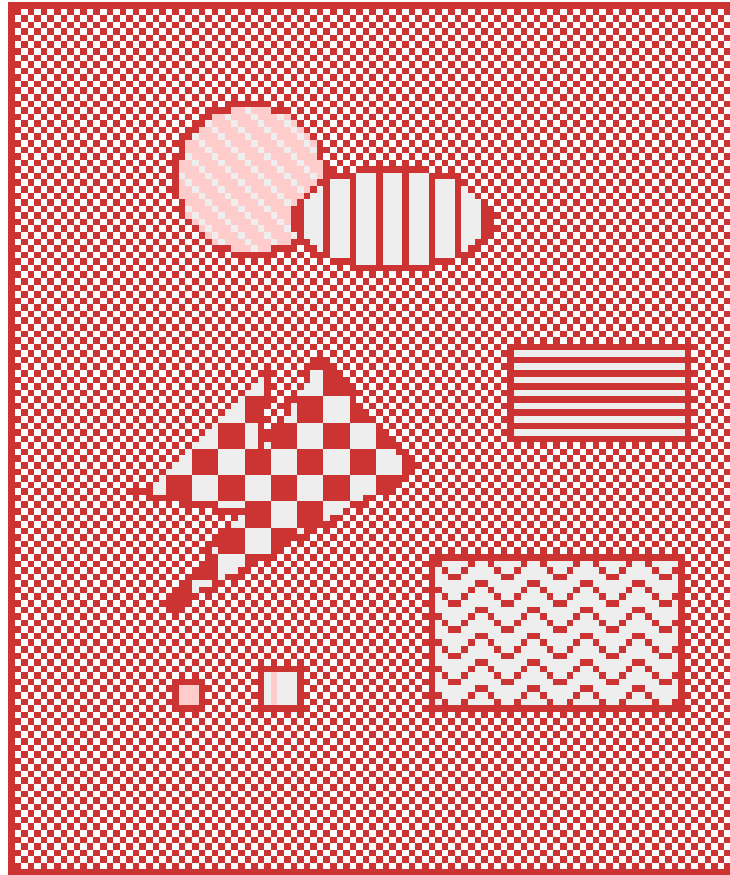Unity can be achieved through the **use of similar shapes**.

How to Create Unity

Unity can be achieved through the **use of a common pattern**.

How to Create Unity

Unity can be achieved through the **use of space**.

How to Create Unity

Unity can be achieved through the **use of a common background**.